

Contact: Brandon Smith

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“Few people can get behind the mic for the first time and immediately connect with listeners. Invaluable as a host and expert, Brandon Smith is one of those few – insightful, informed and truly interested in the concerns of others.”

- Valarie Edwards, Award Winning, Emmy Nominated Journalist



Professor, therapist, consultant and radio host, Brandon Smith brings an upbeat, witty approach to the challenges of workplace health and dysfunction.

Brandon Smith is an expert in leadership communication and eliminating workplace dysfunction. He is the founder of theworkplacetherapist.com – a resource dedicated to eliminating dysfunction, improving workplace health and restoring a sense of optimism at work. Brandon also currently serves as faculty at Emory University’s *Goizueta Business School* and Georgia State University’s *J. Mack Robinson School of Business* where he teaches and researches topics related to healthy workplace dynamics, leadership and communication.

Brandon has consulted with organizations across a broad spectrum, ranging from for-profit corporations to non-profit institutions. Many of Brandon’s clients include Fortune 100 “Best Companies to Work For.” In addition, Brandon Smith has spent nearly 20 years working with thousands of individuals in a counseling and coaching capacity. Brandon’s clinical experience includes work at Ridgeview Institute, a world-renown inpatient mental health facility, where he worked with individuals suffering from any of life’s curveballs – from mental illness to depression. Brandon transitioned to workplace therapy and has had a thriving coaching practice where he works with individuals from young aspiring managers to C-suite executives.



“Brandon Smith has an Ira Glass kind of sensibility. He is the most approachable radio host I have laid my ears on...connecting with listeners with familiarity and insightfulness. He is compassionate, eloquent and comical. It certainly makes for an uplifting on air conversation!”

- Myriam Levy Farrero, Producer, Georgia Public Radio



In addition to working closely with individuals and organizations as a coach, therapist, consultant and speaker, Brandon combats workplace dysfunction every Friday morning at 7:35 a.m. EST on regional NPR affiliates in the Southeastern U.S. where he guides listeners as they take on their work-related challenges.

AREAS OF EXPERTISE

With extensive experience in both individual growth and workplace health, Brandon’s expertise lies in the following domains:

- **Combating dysfunctional co-workers and unhealthy workplaces** - from nasty bosses to backstabbing coworkers, the best survival tactics and strategies for fighting unhealthy workplace dynamics
- **Surviving workplace trauma** - getting over the emotional fallout after a workplace tragedy and enacting coping measures for any workplace struggling to get past a disturbing or traumatic workplace event
- **Managing stress and burnout at work** - how to achieve work/life balance and other personal strategies for surviving today's workplace
- **Curing workplace dysfunction** - from challenging individuals to dysfunctional cultures, the steps to cure dysfunction any level in the organization
- **Finding personal fulfillment at and through work** - from identifying one’s calling to achieving a meaningful sense of work/life balance
- **Effective leadership communication** - the most effective and inspiring ways leaders communicate with their constituencies to avoid controversy and maintain alignment
- **Corporate crisis communication** - from announcing layoffs to managing CEO blunders, the best ways to deliver bad news

Brandon’s thought leadership has appeared in numerous media outlets including The Wall Street Journal, The Today Show, Fox News, NPR Marketplace, Glamour, Huffington Post Business, and many others.



EXPERIENCE

Brandon has worked with organizations across a broad spectrum from for-profit corporations to non-profit institutions. Many of Brandon's clients include numerous Fortune 100 "Best Companies to Work For." Coaching and consulting clients represent the following notable organizations:

- American Express
- AT&T
- CARE
- Chick-fil-A
- Citigroup
- Dell
- Deloitte Consulting
- Delta Air Lines
- Emory University
- IBM
- ING
- InterContinental Hotels Group
- Mitsubishi
- Morgan Stanley
- NAPA Auto Parts
- National Public Radio
- Procter & Gamble
- Saks Fifth Avenue
- SunTrust Bank
- St. Joseph's Hospital
- The City of Atlanta
- The Coca-Cola Company
- The Home Depot

CREDENTIALS



Brandon received an undergraduate degree from Vanderbilt University with a concentration in communications and team dynamics. His graduate degrees include an M.S. in counseling from Georgia State University as well as an M.B.A. from Emory University's *Goizueta Business School*.



EMORY
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"Teaching Excellence Award"
Emory University – 2012

"Most Motivational Professor"
Georgia State University –
2011, 2012

"Top Professor"
Georgia State University – 2013

Brandon teaches courses in leadership communications, advanced management communication, team communication, and strategic corporate culture management in the Full-Time MBA program, Evening MBA program, Executive MBA program and Executive Education at Emory University's *Goizueta Business School* as well as select courses at Georgia State University's *J. Mack Robinson College of Business*.

CONTACT BRANDON

Brandon resides in Atlanta with his wife, their three children, one mean cat and one lovable pup. Contact Brandon today.

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